IN THE CLAIMS

Please add new claims 27-41 as follows:

1   27. ~~A computer program product adaptable for storage on a computer readable~~
2 ~~medium, the computer program product operable for displaying information on an~~
3 ~~electronic display, comprising the program steps of:~~
4 ~~receiving over a first network first information and a designation of a first target~~
5 ~~display; and~~
6 ~~sending the first information over a second network to the first designated target~~
7 ~~display.~~

1   28.   The computer program product as recited in claim 27, wherein the first
2 network is the Internet.

1   29.   The computer program product as recited in claim 27, wherein the second
2 network is the Internet.

1   30.   The computer program product as recited in claim 27, wherein the first
2 and second networks are part of the Internet.

1   31.   The computer program product as recited in claim 27, wherein the first
2 information is displayed by the first designated target display.

1   32.   The computer program product as recited in claim 27, wherein the first
2 designated target display is selected from one of a plurality of target displays to which the
3 first information could be designated.

33.   The computer program product as recited in claim 32, wherein the first and second networks are part of the Internet.

34.   The computer program product as recited in claim 33, further comprising the program steps of:

receiving over the first network second information and a designation of a second target display; and

sending the second information over the second network to the second designated target display.

35.   The computer program product as recited in claim 33, wherein in the receiving step the first information is accompanied with a designation of a second target display, and further comprising the program step of sending the first information over the second network to the second designated target display.

36.   The computer program product as recited in claim 27, wherein the first information is accompanied with a time when the first information is to be displayed on the first designated target display.

37.   A computer program product adaptable for storage on a computer readable medium, the computer program product operable for uploading content to an electronic display, comprising the program steps of:

receiving content;

receiving a designation of a target display device to display the content; and

receiving a designation of a time that the target display device is to display the content.

1   38.   The computer program product as recited in claim 37, further comprising

2   the program step of uploading the content over a network to a data processing system

3   controlling the target display device.

1   39.   The computer program product as recited in claim 38, wherein the network

2   is a global network.

1   40.   The computer program product as recited in claim 37, wherein the second

2   receiving program step further comprises the program steps of:

3   outputting information on whether the target display device is available to display

4   the content;

5   permitting a selection of the target display device if it is available to display the

6   content; and

7   preventing a selection of the target display device if it is not available to display

8   the content.

1   41.   The computer program product as recited in claim 37, wherein the third

2   receiving program step further comprises the steps of:

3   outputting information on date and time availability of the target display device to

4   display the content;

5   permitting a selection of the target display device at a selected date and time if the

6   target display device is available to display the content at the selected date and time; and

7   preventing a selection of the target display device at the selected date and time if

8   the target display device is not available to display the content at the selected date and

9   time.

Respectfully submitted,

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